

De volgende golf in AI:

Agents

Hoe pak je de strategische voorsprong?



BEYONDER

Digital Strategy
Data & AI
Software
Cyber Security

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beyondr.eu

**Accelereer jouw bedrijf met BEYONDER's
expertise in digitale strategie, data, AI,
software en cyberbeveiliging.**

[linkedin.com/in/laurens-slot-95a7a5](https://www.linkedin.com/in/laurens-slot-95a7a510)

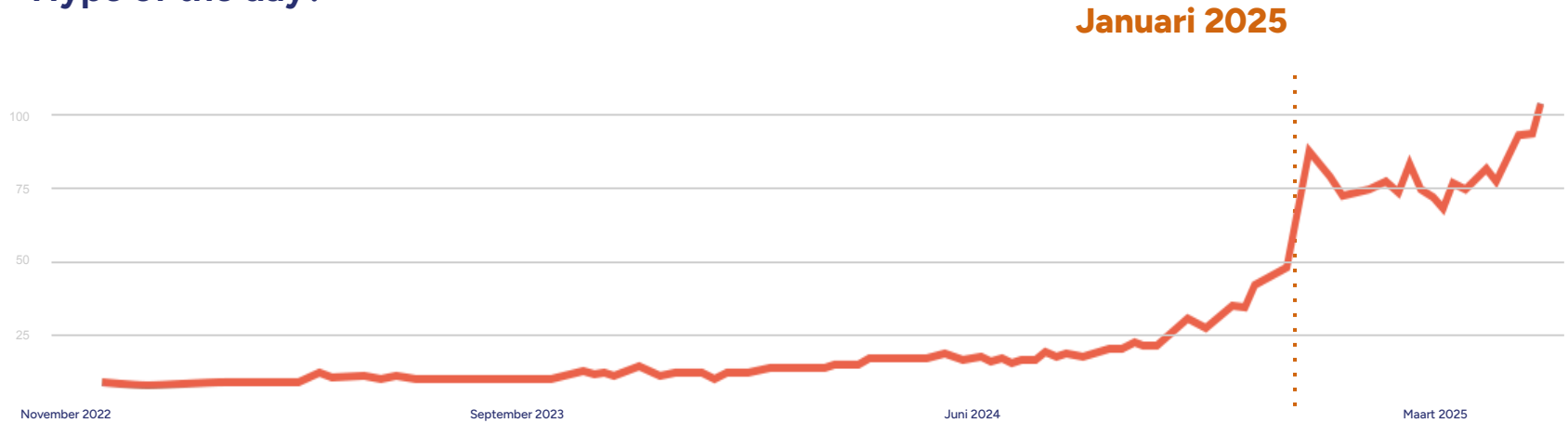
10



AI Agents?

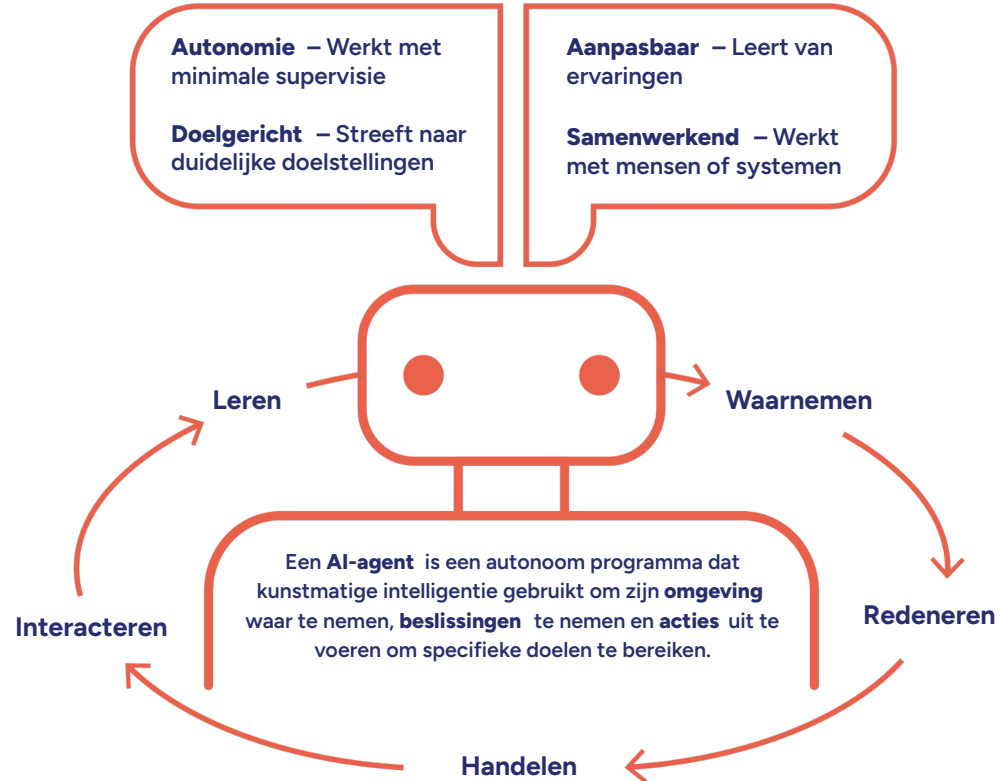


Hype of the day?



Bron: Google Trends





Is dit een AI agent?

elevenLabs

Alexander Klöpping
Alexander Klöpping

Call AI agent

The diagram illustrates an AI agent architecture. At the top, a central 'Tool' node is connected to several components: 'Chat Model', 'Memory', 'Editor', and 'Execution'. Below this, the 'Tool' node is connected to a series of specific tools: 'Postgres Chat', 'Book Expert', 'Send_Discord_Message', 'list available document', 'Concept Developer', 'Copywriter', 'Quality', and 'Social PR'. Each tool is represented by a circular icon with a specific symbol (e.g., a database icon for Postgres Chat, a book icon for Book Expert, a Discord icon for Send_Discord_Message, a document icon for list available document, a person icon for Concept Developer, a pencil icon for Copywriter, a speech bubble icon for Quality, and a social media icon for Social PR). The tools are connected to the central 'Tool' node via dashed lines, indicating a flow of information or a sequence of actions. The diagram is displayed on a screen in a presentation setting, with a man and a woman visible in the foreground.

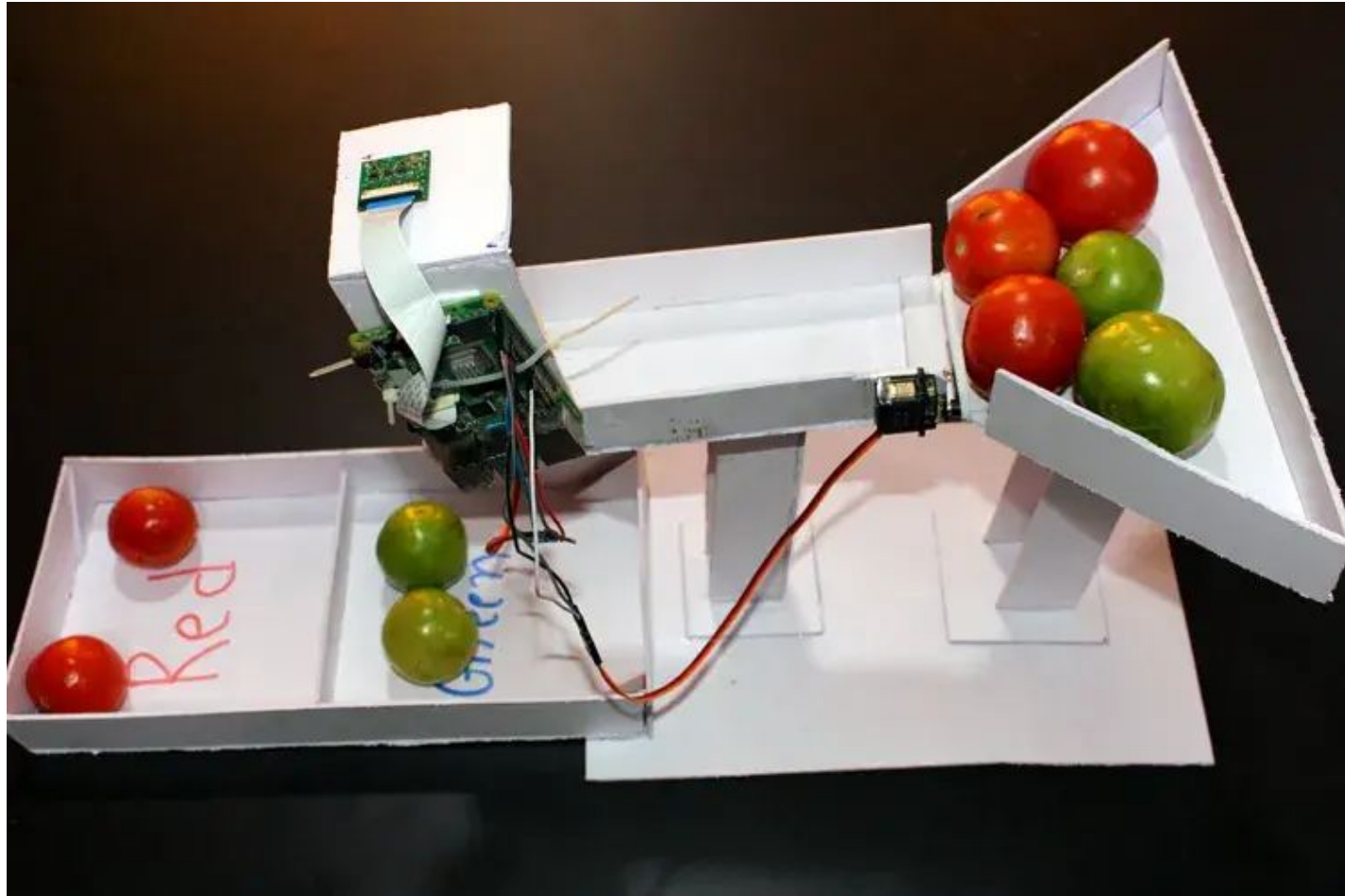
Welkom bij Marketingbureau

Dit is een fonkelnieuwe server. Hier vind je wat s
weg te helpen. Voor meer informatie kun je onze
gids bekijken.

- Nodig je vrienden uit
- Stuur je eerste bericht
- Download de Discord App
- Voeg je eerste app toe



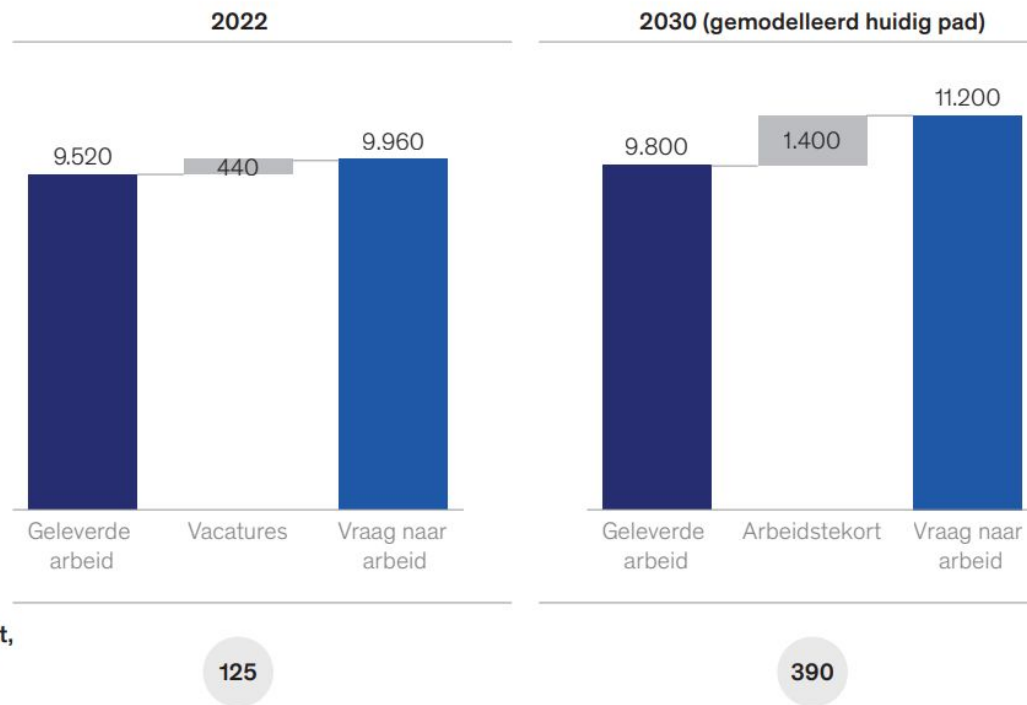
Is dit een AI agent?





De relevantie van AI-agents

Geleverde arbeid en vraag naar arbeid, duizenden mensen



Horizon 1

De slimme sidekick



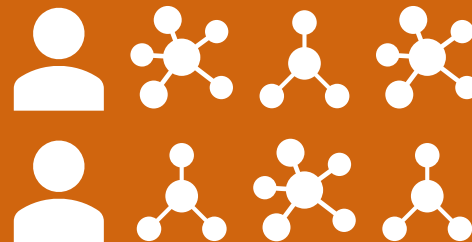
Horizon 2

De digitale collega('s)



Horizon 3

De autonome organisatie



Horizon 1
De slimme sidekick

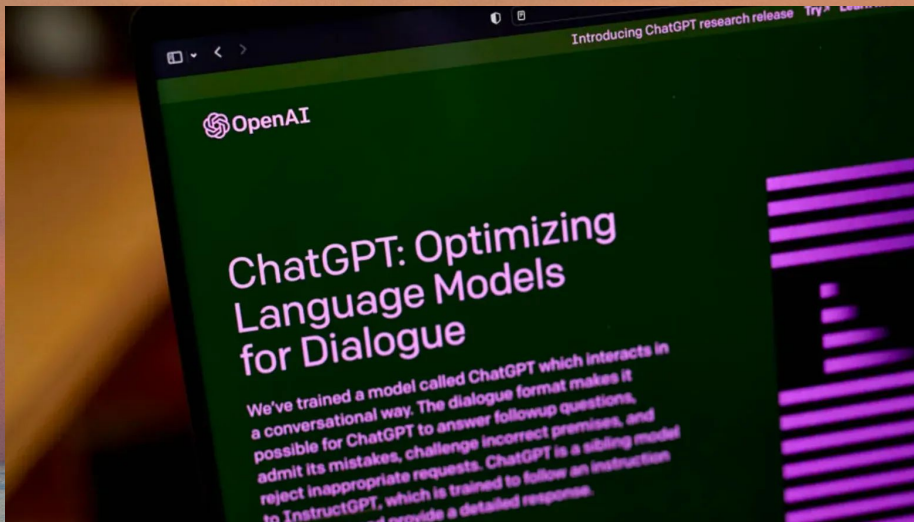


**Persoonlijke
productiviteit**

**Routinewerkzaamheden
versnellen**

Horizon 1

De slimme sidekick



Horizon 1

De slimme sidekick



Horizon 2

De digitale collega('s)



Team ondersteunen

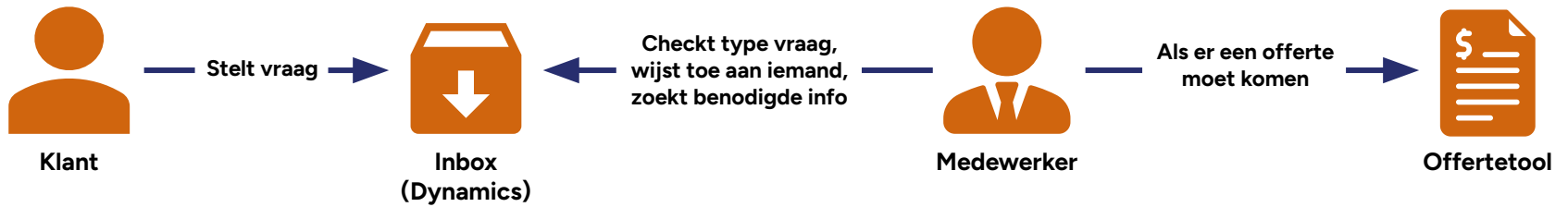
**Specifieke taken
delegeren of oppakken**

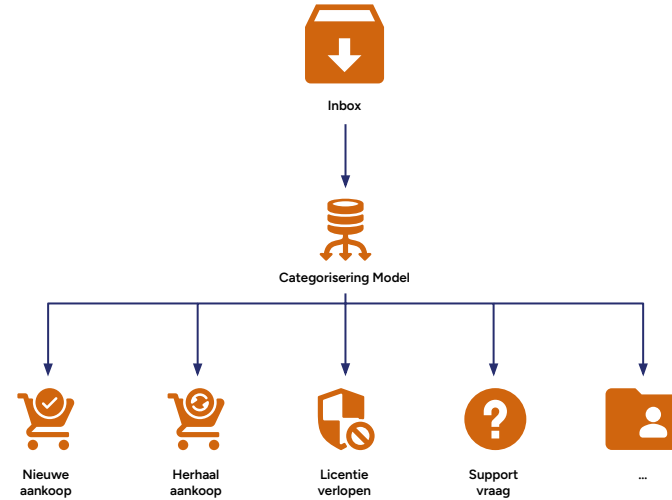


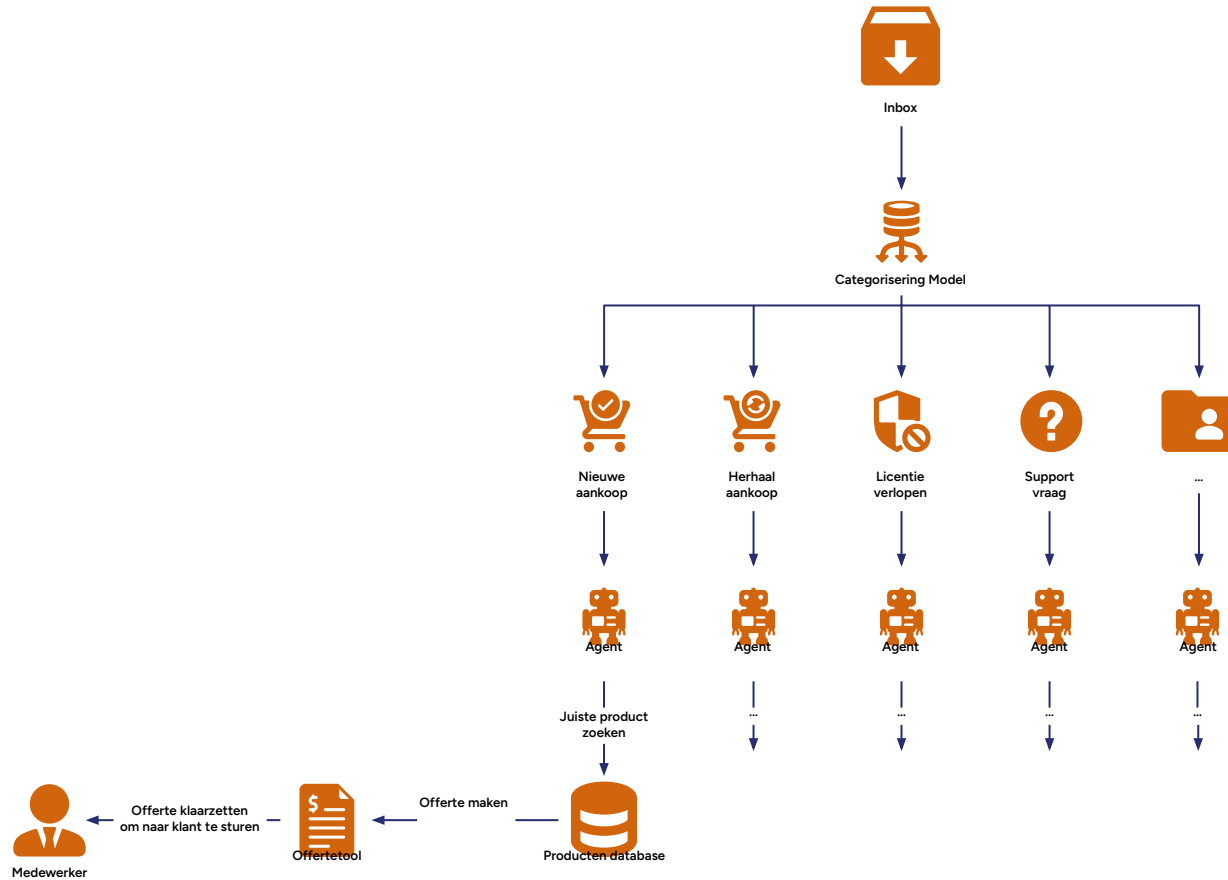
Inbox Intelligence

**Binnenkomende e-mails automatisch categoriseren en
zoveel mogelijk geautomatiseerd verwerken**



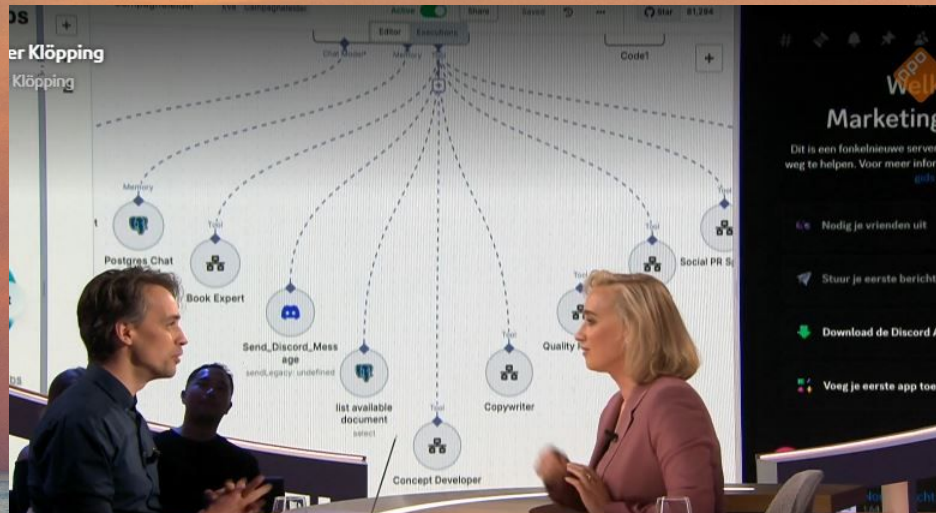






Horizon 2

De digitale collega('s)



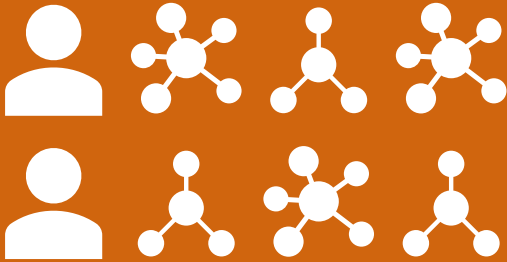
Horizon 2

De digitale collega('s)



Horizon 3

De autonome organisatie

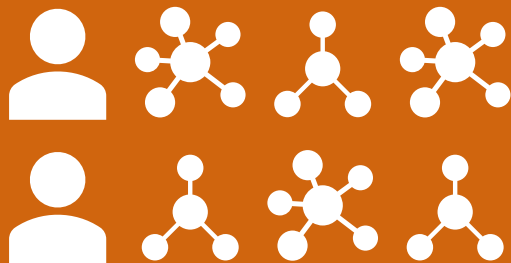


Volledige autonomie

Mensen sturen alleen bij

Horizon 3

De autonome organisatie

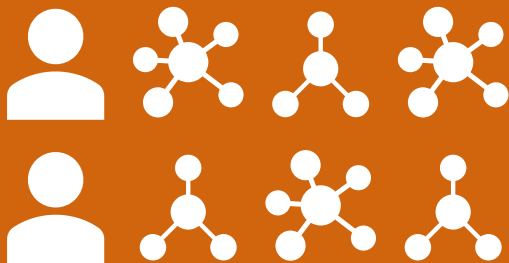


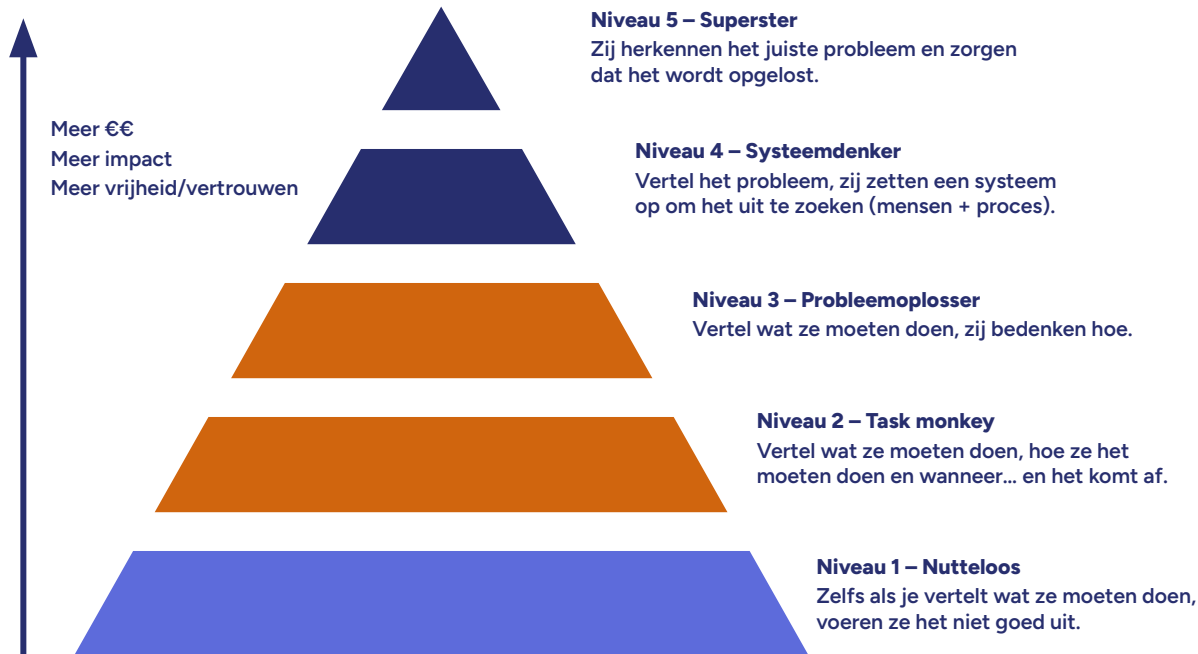
Taken

Doelen

Horizon 3

De autonome organisatie





Bron: Shaan Puri

Horizon 3

Mens is regisseur, AI voert uit

Horizon 2

Team van medewerkers + agents

Horizon 1

Medewerker + agent



Wat moet mijn organisatie nu?



Anker in de operatie



AI versterkt mensen



Experiment mindset



Innovatieve cultuur

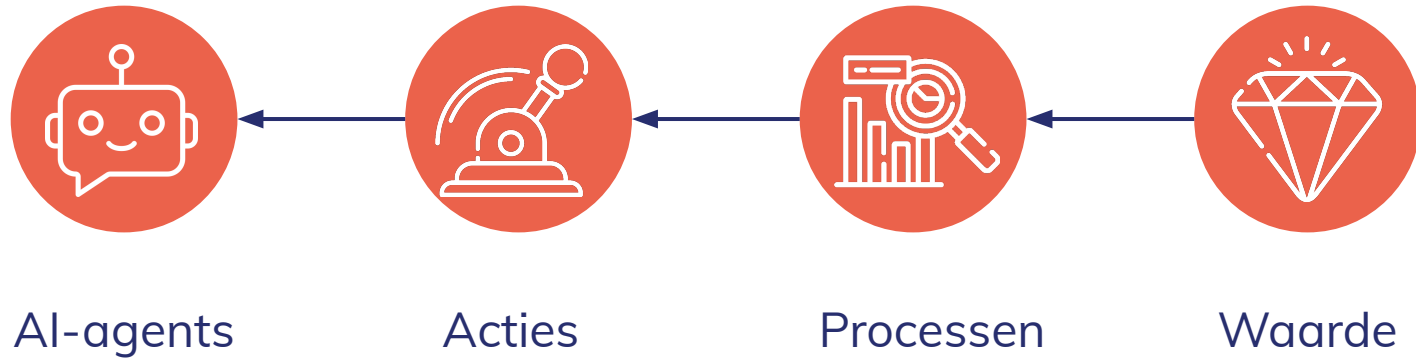


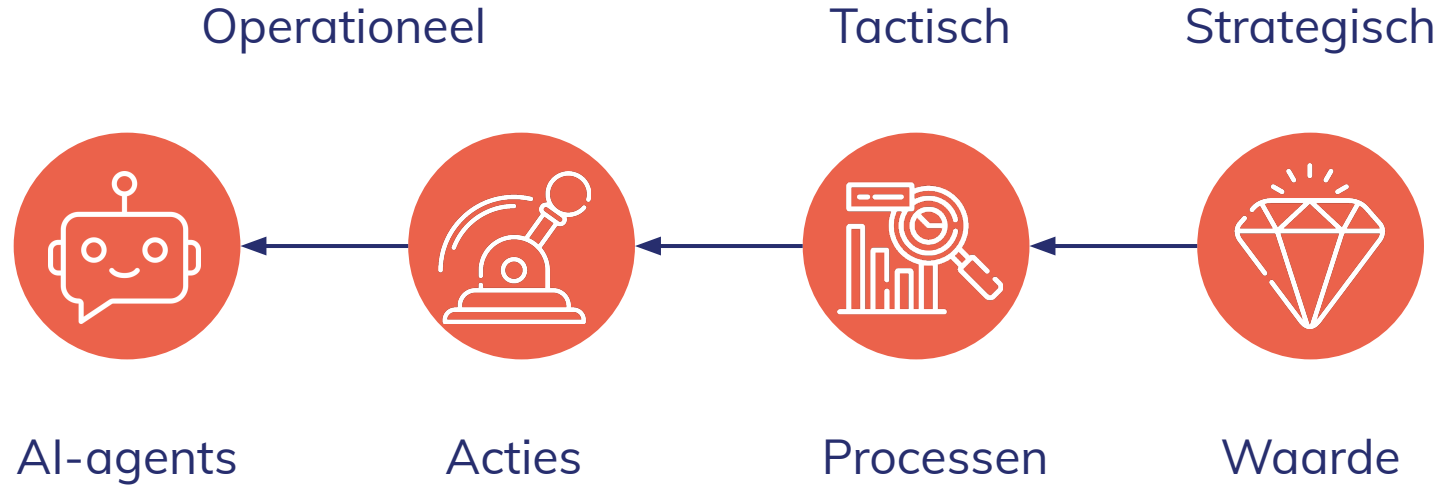
Stevig fundament

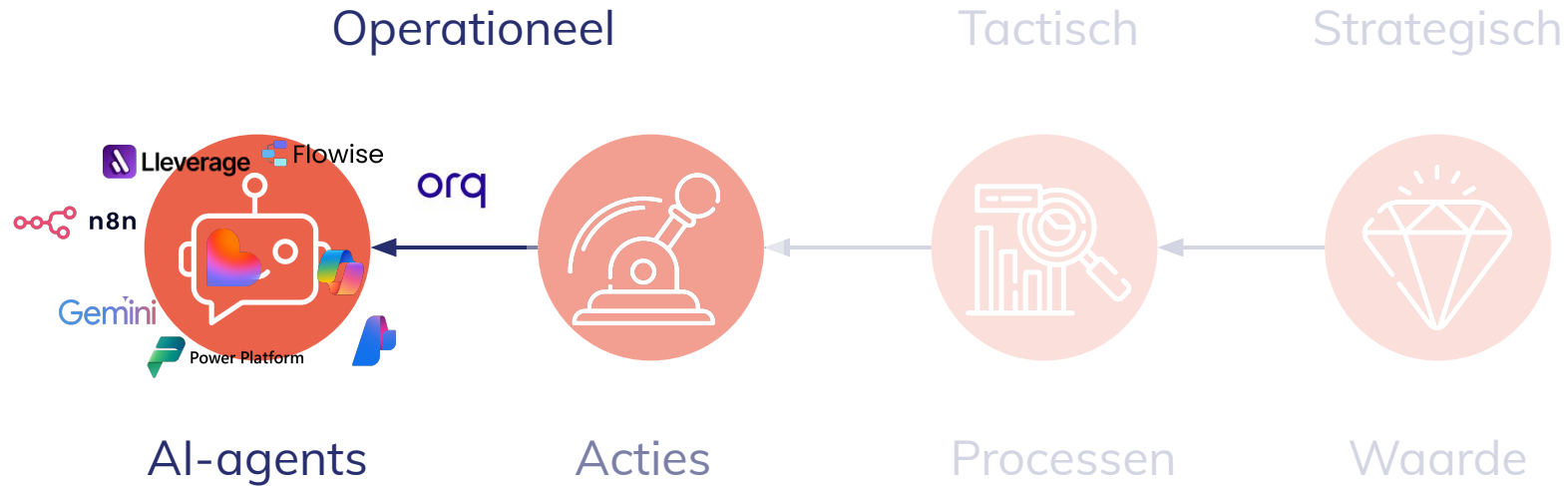


**AI is een leiderschaps- vraagstuk.
Het is geen technologie project.**









Verlies de strategie
niet uit het oog

A dense, chaotic pile of numerous old, rusty tools. The tools include various types of wrenches, hammers, pliers, and other hand tools, all showing signs of age and wear. The colors are primarily brown, orange, and grey, with some yellow and red accents from tool handles. The text is overlaid in the center of the image.

**AI Agents zijn
maar een tool**

AI Adoption in 2024: 74% of Companies Struggle to Achieve and Scale Value

OCTOBER 24, 2024



New BCG Research on AI Adoption Identifies Fintech, Software, and Banking as the Sectors with the Highest Concentration of AI Leaders

BOSTON— After years of investing, hiring talent, and launching pilots in artificial intelligence (AI), CEOs are now seeking tangible returns from the technology. But realizing its full value remains difficult. Even with the widespread implementation of AI programs across industries, only 26% of companies have developed the necessary set of capabilities to move beyond proofs of concept and generate tangible value, according to new research by Boston Consulting Group (BCG).

The report, titled *Where's the Value in AI?*, is based on a comprehensive survey of 1,000 CxOs and senior executives from over 20 sectors, spanning 59 countries in Asia, Europe, and North America, and covering ten major industries. Participants were asked to assess their companies' AI maturity in 32 key enterprise capabilities.

*Datakwaliteit &
representativiteit*

*Mismatch met
processen*

*Onrealistische
verwachtingen*

*Talent- en
change-gap*

*Gebrekkige
governance*



HOW IBM WATSON OVERPROMISED AND UNDERDELIVERED ON AI HEALTH CARE

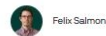
After its triumph on Jeopardy!, IBM's AI seemed poised to



ILLUSTRATION: JESSICA BARN

IN 2014, IBM OPENED its **intelligence** division, in Manhattan, IBMers called the "immersion room," which darkened space, visitors sat

Zillow abandons its home-flipping algorithm



Felix Salmon



Illustration: Sarah Grillo/ixio

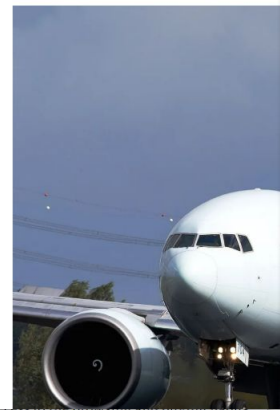
Zillow will lay off 25% of its workforce, it [announced](#) Tuesday. Zillow Offers, the arm of the company that calculated and sold homes for investors, will be sold immediately.

Why it matters: The news shows the limitations of extracting amounts of consumer data. While Zillow had unrivaled access to the browsing and buying history of American homebuyers, its algorithm proved to be overoptimistic, even in the middle of a housing boom.

What they're saying: "The unpredictability in forecasting home prices far exceeds what we

Air Canada Has to Honor a Refund Policy Its Chatbot Made Up

The airline tried to argue that it shouldn't be liable for anything its chatbot says.



Comment: Business leaders risk sleepwalking towards AI misuse

By Antonio Zappulla

November 19, 2024 1:23 PM GMT+1 · Updated November 19, 2024



Industry Insight from Ethical Corporation Magazine, a part of Thomson Reuters.



AI

CNET found errors in more than half of its AI-written stories

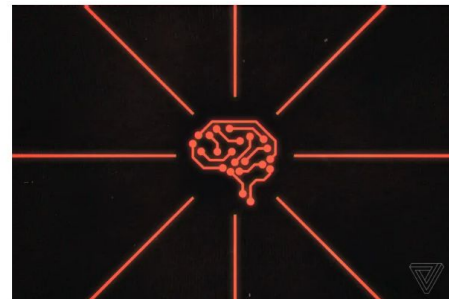


Illustration by Alex Castro / The Verge

/ The tech news site came under scrutiny this month after it was reported the outlet was using AI to write articles. Last week, executives said the use of the AI tool would be paused "for now."

by **Mia Sato** and **Emma Roth**
Jan 28, 2023, 6:41 PM GMT+1

12 Comments (12 New)

CNET issued corrections on 41 of the 77 stories the outlet published that were written using an AI tool. In a [note published today](#), CNET editor-in-chief Connie Guglielmo defended the use of the AI writing tool but said that an internal review of stories uncovered numerous



Agentic Framework





GRIP

**AI zonder grip
verandert in een risico**

OVERZICHT

**Structurele controle
over je AI-operatie**

COLLABORATIE

**Hergebruik van
initiatieven**



Beyond Agentic Platform

Strategisch

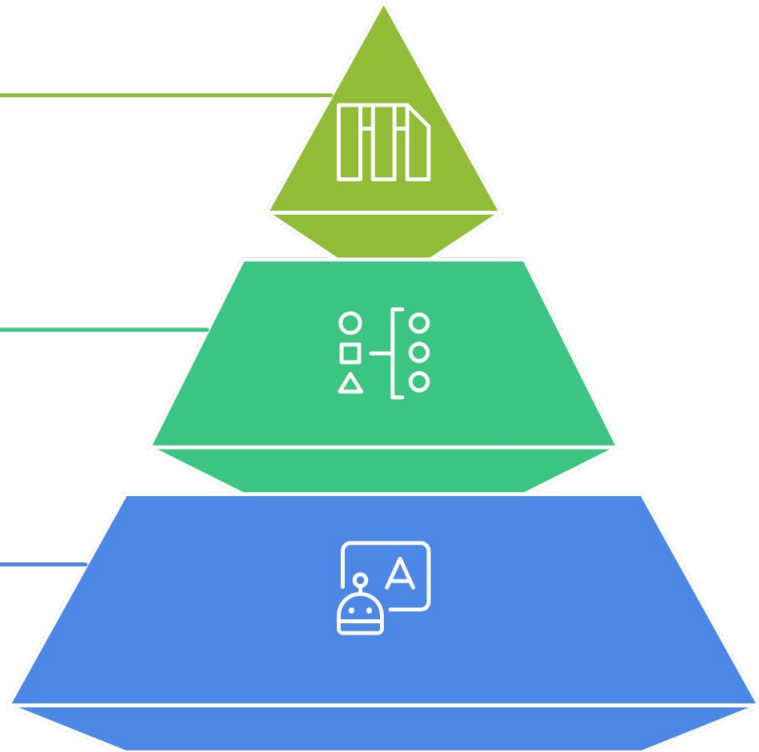
Grip
Ambities & Doelen
C-Level, Management

Proces

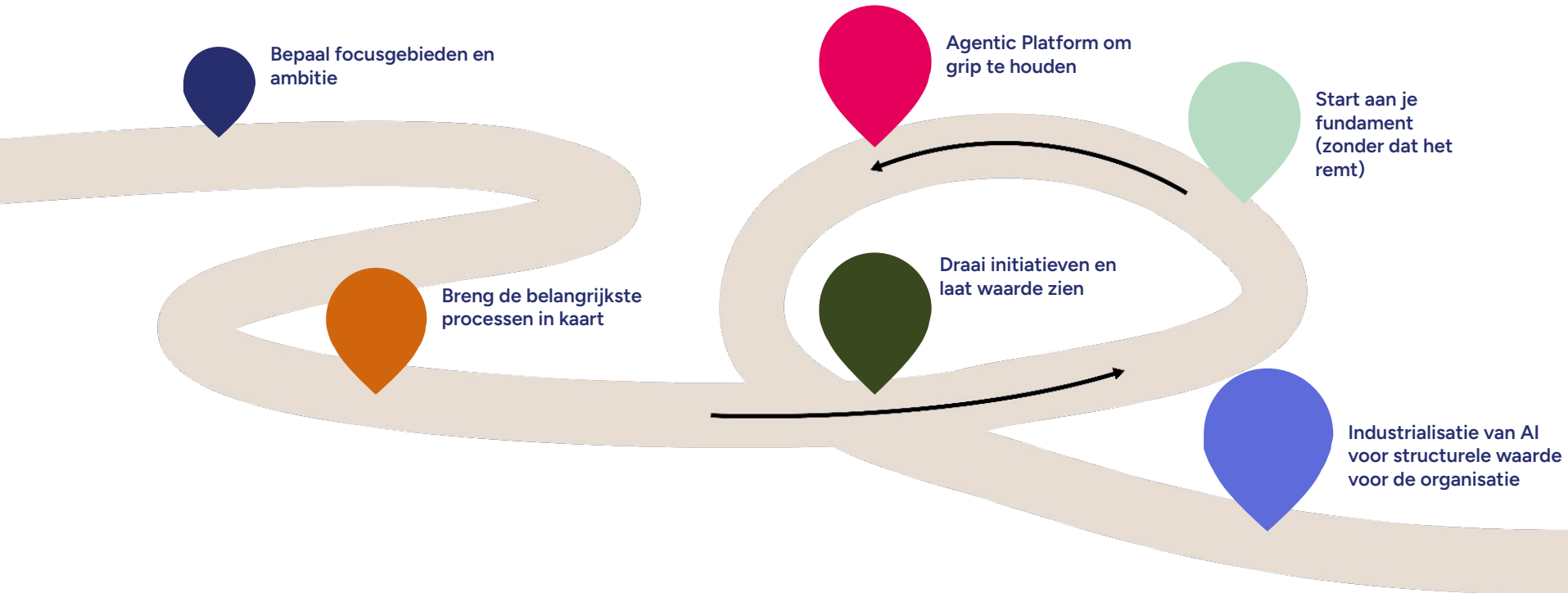
Structuur
MRI van je organisatie

Agent & Automation

Waardecreatie
Overzicht van al je AI processen
HR voor Agents (AI-OPS)



Hoe start je met de AI transitie binnen je eigen organisatie?





Bedankt!
VRAGEN?

